



# News Release

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Released: April 2005

## *New Company Announcement*

Senscient, Ltd., was founded in January 2004 to develop, manufacture, and market advanced gas detection products for industrial safety, based on “**Enhanced Laser Diode Spectroscopy™**”, a revolutionary gas measurement technology. Mr. Lee Richman, Managing Director, is joined by Ms. Jean Berthold, Sales & Marketing Director, and other experienced personnel from within the gas detection industry.

The advantages of ELDS technology compared to the currently available gas detection technologies include reliable open path detection of both toxic and flammable gases by a single unit, remote electronic functional testing of detectors (Simu-Gas™), no unrevealed failure modes, high sensitivity, and significantly reduced installation and maintenance costs. Enhanced Laser Diode Spectroscopy (ELDS) is protected by a strong IPR portfolio.

Mr. Richman, Senscient’s Managing Director, has extensive experience in the design, regulatory approval, manufacture and support of gas detection equipment. Feedback from Industry leaders is currently being captured to further secure the successful implementation of the ELDS technique. The management team has a very clear vision of the future of gas detection and is determined to bring products to market to significantly improve the way our customers protect their property and personnel. Senscient is currently seeking financial support for the commercialization of ELDS.

**Senscient, Ltd. – “Fulfilling the promise of Open Path Gas Detection”**

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